

**CVTA AGENDA 01/23/26; ITEM B-2.**

**CVTA Fall Line Wayfinding Plan - Amendment**

**Central Virginia Transportation Authority**

**BACKGROUND:** The Fall Line Wayfinding Plan has been fully adopted by the CVTA and projects are underway throughout the region. As Design-Build #1 has been brought on line, encompassing the entirety of Hanover County from Ashland to the Pamunkey River, locality staff began preparing for wayfinding installation.

Using the adopted plan and the funding set-asides from the CVTA, each locality has the means to fabricate and install signage for their segments of the trail. As Hanover County worked through their signage needs, their fabricator made demonstration components for review before full implementation.

As part of that review, including Town of Ashland, CVTA, and Sportsbackers, multiple features of the design standards were identified for revision and update so that the signage better served users. Hanover staff shared these recommendations with TAC at a special meeting December 19, 2025 and there was unanimous support for updating the design standards with these changes.

The proposed changes reflect the signage components present in Hanover County. At a future point, TAC will consider additional unique signage updates that may be necessary in Henrico County, the City of Richmond and Chesterfield County.

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**REQUESTED ACTION:** Central Virginia Transportation Authority approval of the updated Wayfinding Design Standards (roll call vote).

CAP  
Attachments

# Fall Line Trail Wayfinding Signage



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Holiday Signs  
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(804) 247-9449

## Background Info

- Hanover County awarded FLT signage contract to Holiday Signs
- Holiday Signs provided prototypes of P2 and M signs for Hanover County to review
- Design flaws were noted and suggested revisions made
- Revisions only made to signs for Hanover's section of the trail
  - Trailhead signs and P1 signs not reviewed



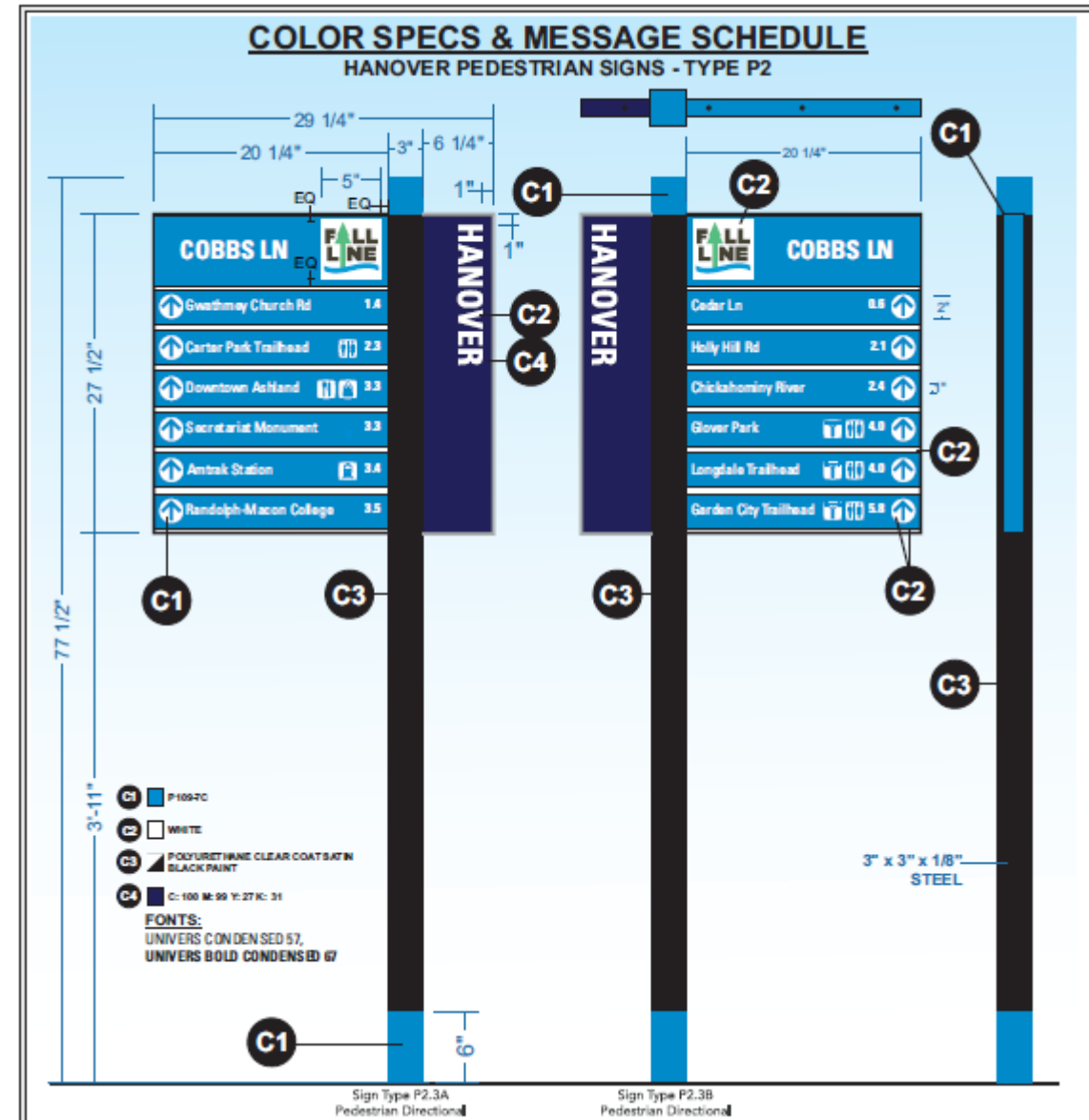
# Prototype Examples

- Holiday produced signs exactly as spec'd in the FLT Wayfinding Plan
- Numerous issues with map were noted:
  - Placement on M signs was low to the ground
  - Maps were too small to be useful
  - Location of trail could change in other jurisdictions
  - Icons and font overlapped
- M & W signs altered to look more like P & ID signs

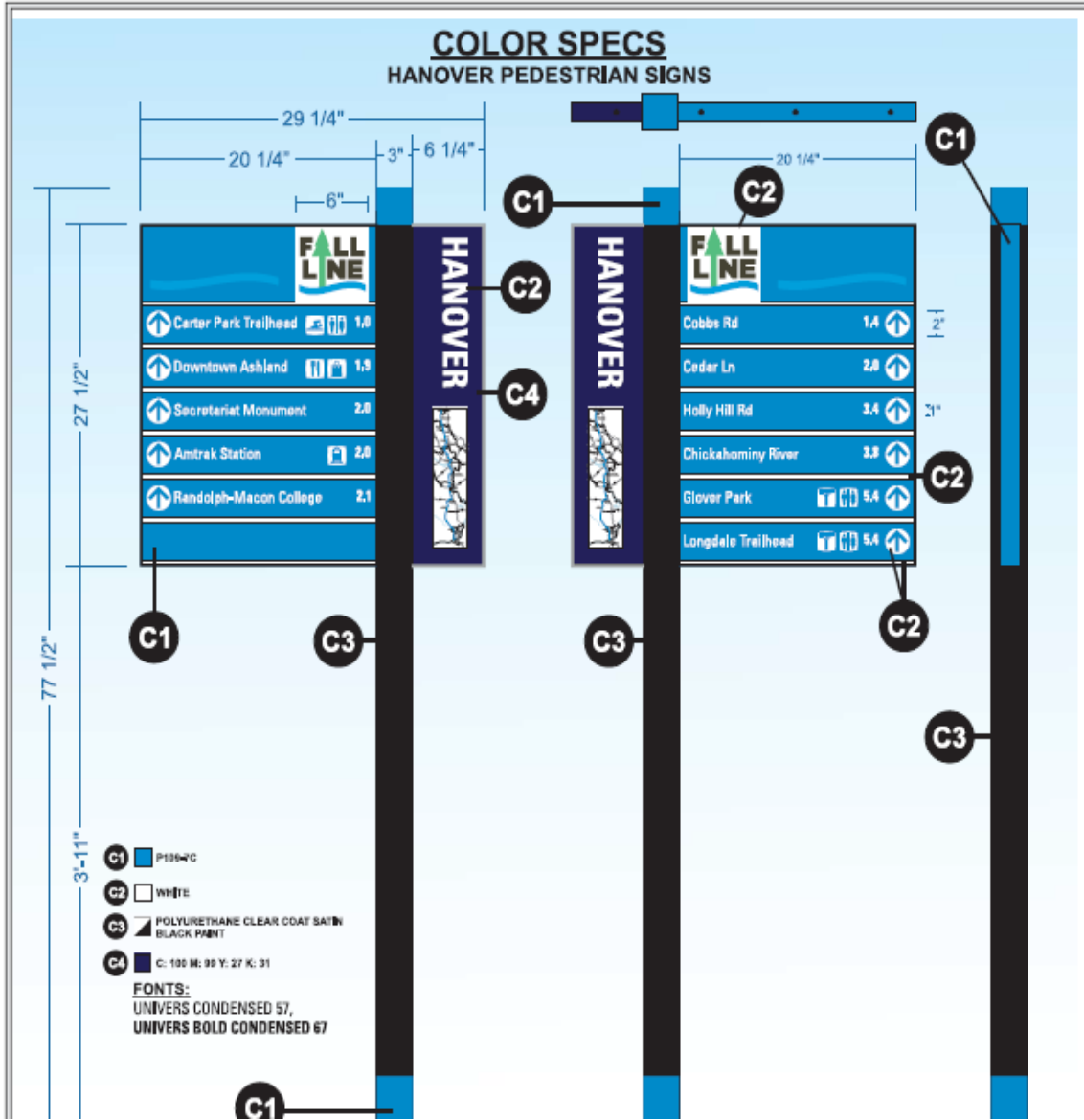


# Pedestrian Directional – P2

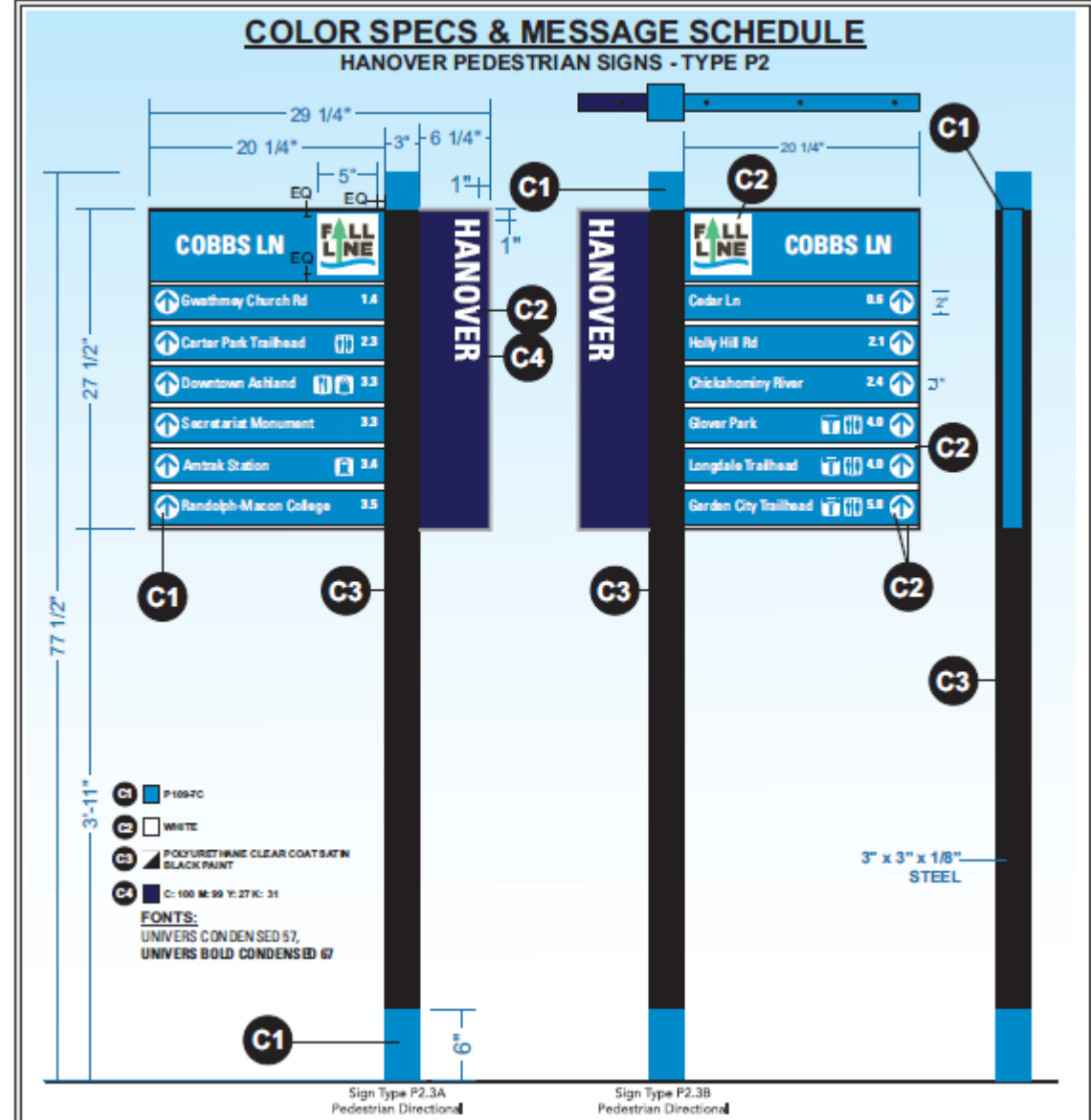
- Removed faint wave adjacent to FLT logo and added cross street name
- Removed maps from jurisdiction panel
  - CVTA will look into purchasing QR code stickers to add to panels to access trail map
- All signs to be posted on 3x3x1/8" steel



# P2 Original

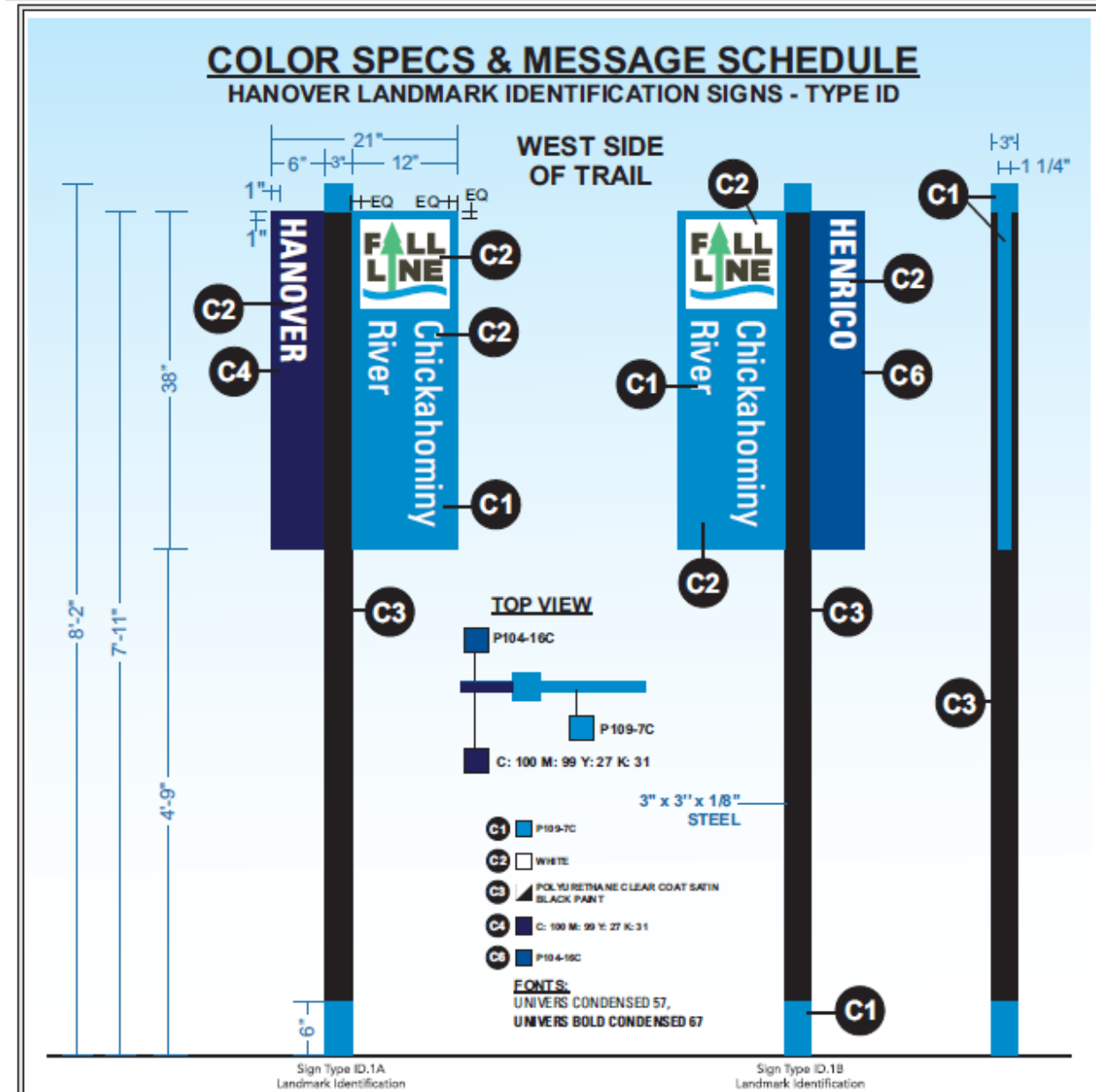


# P2 Revisions

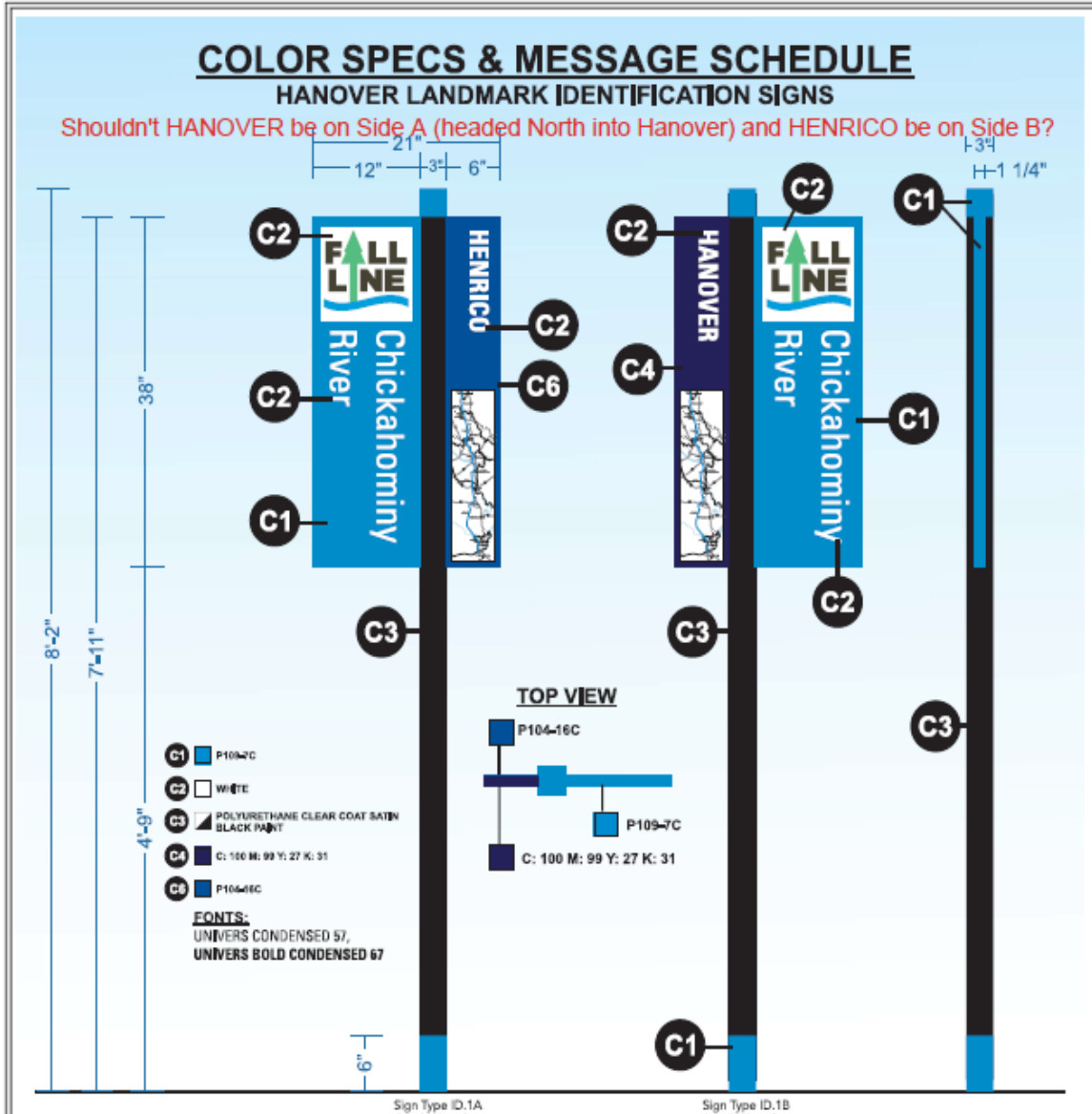


# Directional Sign—ID

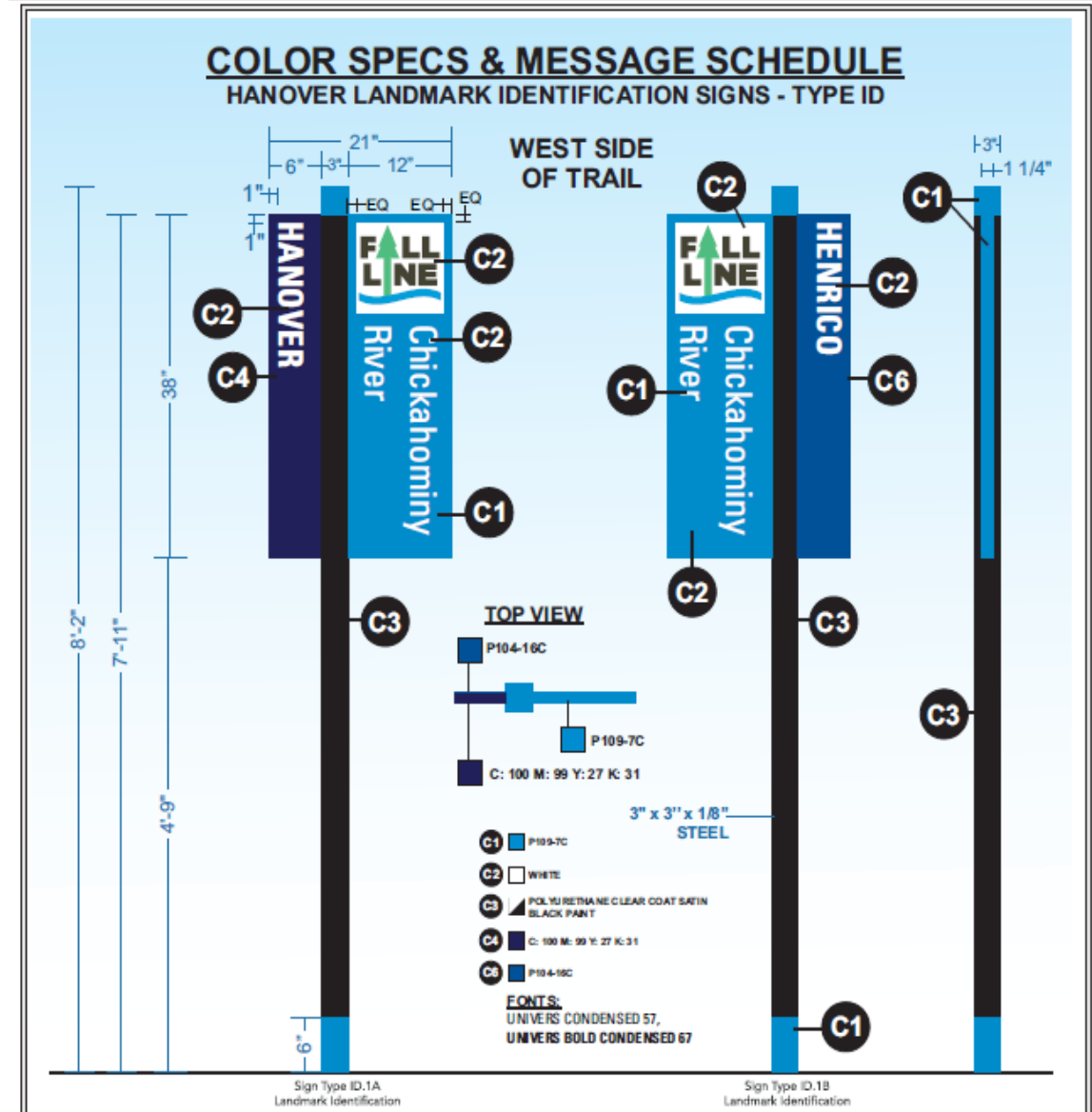
- Removed maps from jurisdiction panel
  - CVTA will look into purchasing QR code stickers to add to panels leading users to trail map
- Increased the size of the Jurisdiction font and aligned font 1" off edge of panel



# ID Original

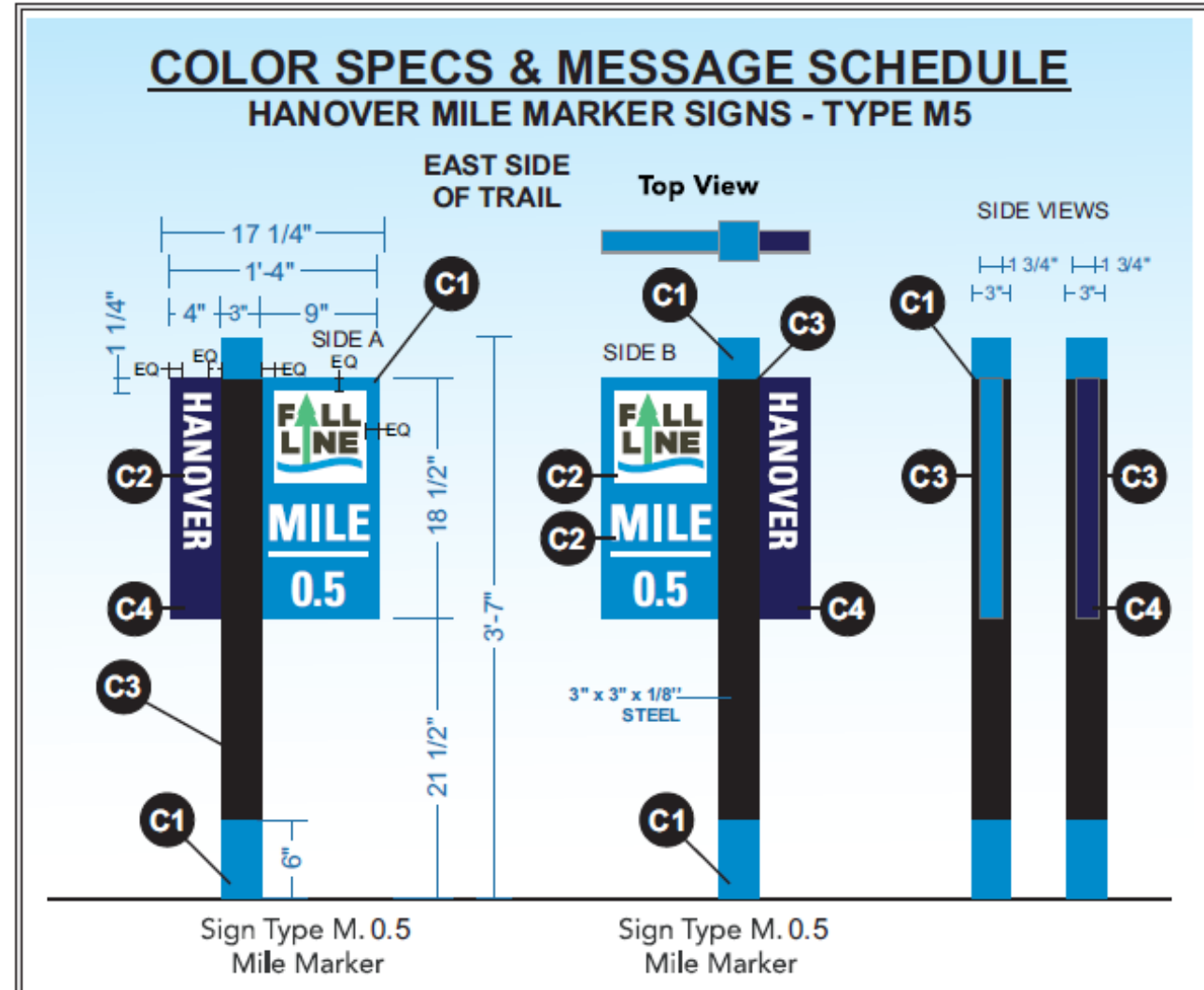


# ID Revisions



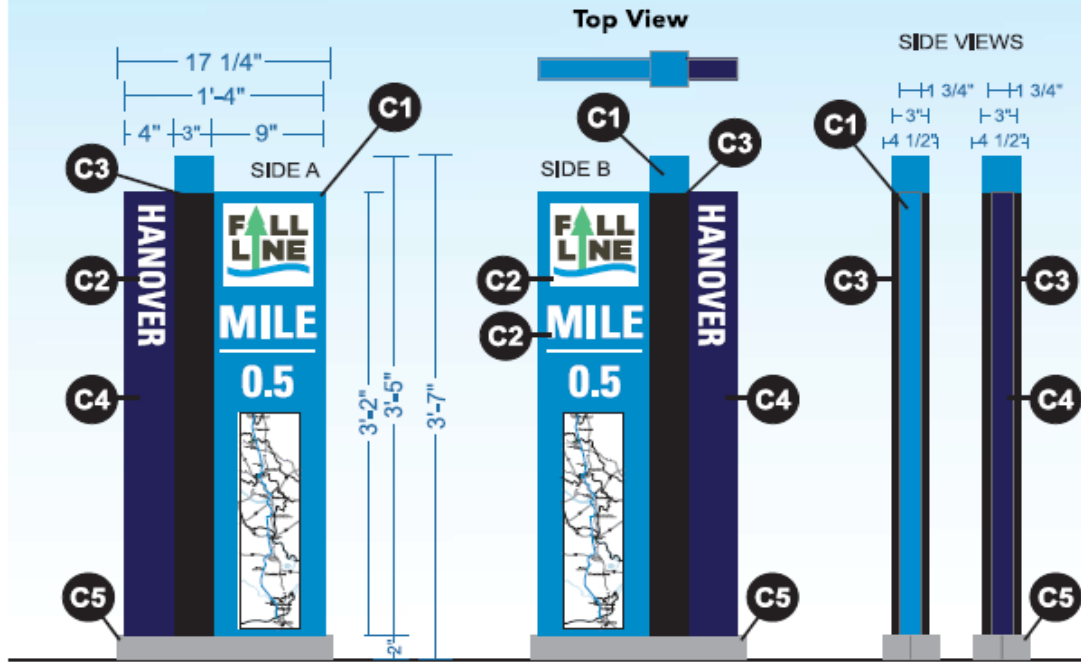
# Mile Marker – M

- Reduced length of panel to eliminate map
- Removed escutcheons and added 6" of blue paint to base of poles to mirror P & ID signs



# M Original

## COLOR SPECS HANOVER MILE MARKER SIGNS



Sign Type M. 0.5  
Mile Marker

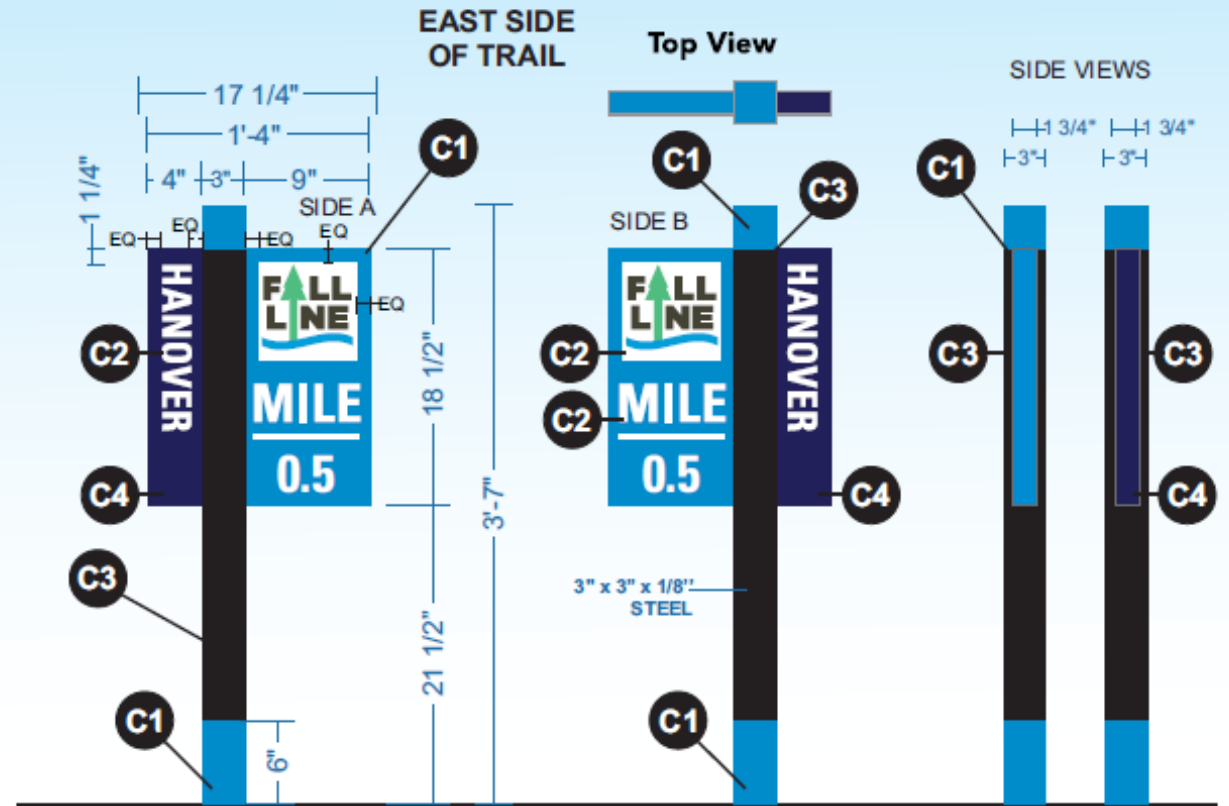
Sign Type M. 0.5  
Mile Marker

- C1 P109-7C
- C2 WHITE
- C3 POLYURETHANE CLEAR COAT SATIN BLACK PAINT
- C4 C: 100 M: 99 Y: 27 K: 31
- C5 GRAY TEX-COAT MIBC CONCRETE

**FONTS:**  
UNIVERS CONDENSED 57,  
UNIVERS BOLD CONDENSED 67

# M Revisions

## COLOR SPECS & MESSAGE SCHEDULE HANOVER MILE MARKER SIGNS - TYPE M5

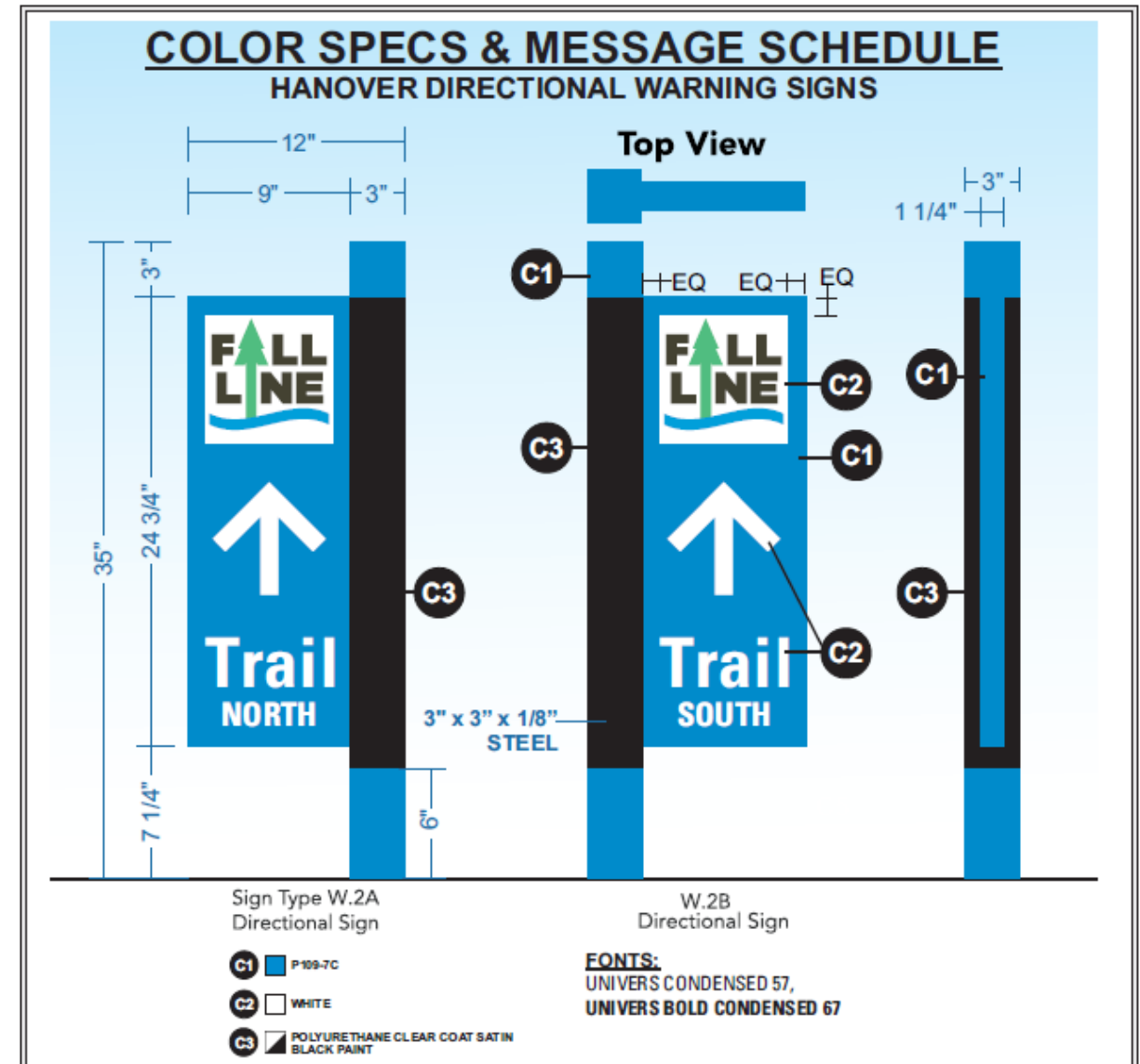


Sign Type M. 0.5  
Mile Marker

Sign Type M. 0.5  
Mile Marker

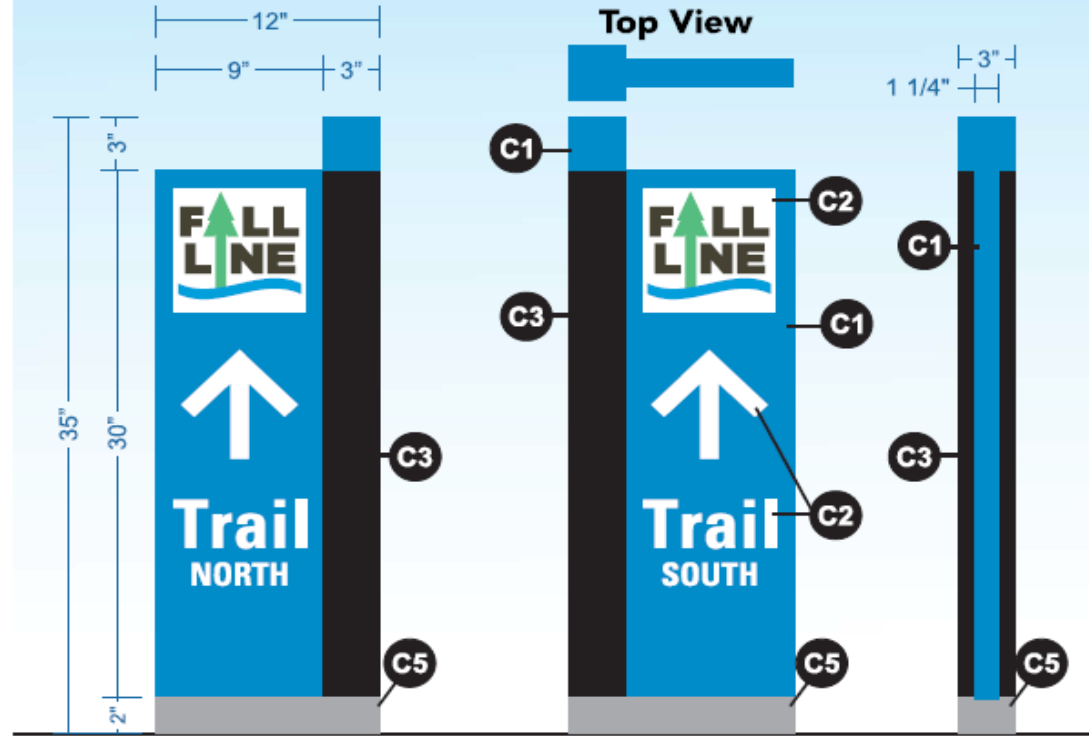
## Directional Sign– W2

- Reduced length of panels to mimic mile marker signs
- Removed escutcheons and added blue paint to base to mimic rest of sign types



# W2 Original

## COLOR SPECS HANOVER MILE MARKER SIGNS



Sign Type W.3A  
Directional Sign

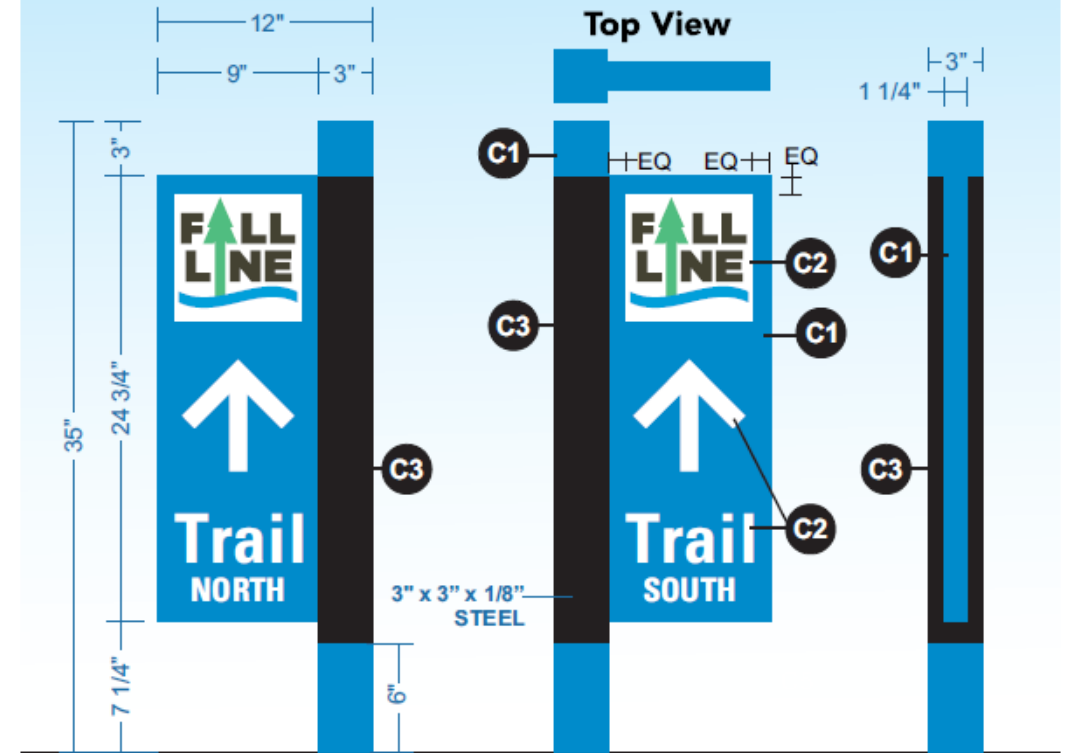
W.3B

- C1** P109-7C
- C2** WHITE
- C3** POLYURETHANE CLEAR COAT SATIN  
BLACK PAINT
- C4** C-100-M-00-Y-27-K-21

**FONTS:**  
UNIVERS CONDENSED 57,  
UNIVERS BOLD CONDENSED 67

# W2 Revisions

## COLOR SPECS & MESSAGE SCHEDULE HANOVER DIRECTIONAL WARNING SIGNS



Sign Type W.2A  
Directional Sign

W.2B  
Directional Sign

- C1** P109-7C
- C2** WHITE
- C3** POLYURETHANE CLEAR COAT SATIN  
BLACK PAINT

**FONTS:**  
UNIVERS CONDENSED 57,  
UNIVERS BOLD CONDENSED 67

*Motion to amend the Fall Line Trail Wayfinding Plan to incorporate the revisions to the ID, M, P2 and W type signs as reflected in the revised drawings as presented.*

